

Provisional Product List for NAICS 511130: Book Publishers*

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
|-----------------------|--------------------|--------------------|-------------------------|-----|----|---|--|--------------------|-----|----|--|------------------|------------------|-------------------------|
| Industry Subject Area | Working Group Code | Tri-lateral Detail | National Product Detail | | | English Title | English Definition | Product Exists in: | | | NAICS Industries Producing the Product | | | CPC Code |
| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 1.0 | | | | | BOOKS | Single, non-periodic publications which may be published in print, on-line, electronic or other media. Classes are: Textbooks; Children's Books; Professional, Technical and Scholarly Books; Reference Books; and Adult Trade Books. The following are included: an atlas; an anthology; a collective work published as a monograph or in volumes; a monograph published as part of a series; and related supplemental materials. The following are excluded: Pamphlets, brochures and advertising materials; newspapers; magazines and other periodicals; maps, charts, plans or sheet music, where published separately; database and directory compilations; repair manuals that accompany products or are supplied as accessories to services. | X | X | X | 511130 516110 | 511131 511132 | 511130 516110 | 32220 32230 32240 |
| 51113 | 1.1 | X | | | | Textbooks | Books published to be primarily used as educational material for students and teachers in formal study programs: at the elementary (including pre-school) and high school levels; and at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text. Includes workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials. Excludes standardized tests. | X | X | X | 511130 | 511131 511132 | 511130 | 32230 |
| 51113 | 1.1.a | | X | | X | Elementary and secondary school textbooks | Books published to be primarily used as educational material for students and teachers in formal study programs at the elementary(including preschool) and secondary school levels. These books generally contain knowledge summaries and/or practice questions with the text. Includes workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials. Excludes standardized tests. | X | | X | 511130 | | 511130 | 32230 |

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| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 1.1.b | | X | | X | Post-secondary textbooks | Books published to be primarily used as educational material for students and teachers in formal study programs at the post-secondary level including i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text. Includes workbooks, teachers manuals and resource materials, reference books done specifically for the educational system as well as interactive materials. Excludes standardized tests. | X | | X | 511130 | | 511130 | 32230 |
| 51113 | 1.1.1 | X | | | | Textbooks, in Print | Textbooks printed on paper, including large print and braille. | X | X | X | 511130 | 511131 511132 | 511130 | 32230 |
| 51113 | 1.1.1.a | | X | | | Elementary and secondary school textbooks, in print | Elementary (including preschool) and secondary school textbooks printed on paper, including large print and braille. | X | | X | 511130 | | 511130 | 32230 |
| 51113 | 1.1.1.b | | X | | X | Post-secondary textbooks, in print | Post-secondary textbooks printed on paper, including large print and braille. | X | | X | 511130 | | 511130 | 32230 |
| 51113 | 1.1.2 | X | | | | Textbooks, on-line | Textbooks published in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | 511131 511132 516110 | 511130 516110 | 84300 |
| 51113 | 1.1.2.a | | X | | X | Elementary and secondary school textbooks, on-line | Elementary (including preschool) and secondary school textbooks published in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | | 511130 516110 | 84300 |
| 51113 | 1.1.2.b | | X | | X | Post-secondary textbooks, on-line | Post-secondary textbooks published in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | | 511130 516110 | 84300 |
| 51113 | 1.1.3 | X | | | | Textbooks, in Electronic and Other Media (CAN) Textbooks, other media (US) | Textbooks published and stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | | X | 511130 | 511131 511132 | 511130 | |
| 51113 | 1.1.3.a | | X | | X | Elementary and secondary school textbooks, in electronic and other media. (CAN) Elementary and secondary school textbooks, other media (US) | Elementary and secondary school textbooks published and stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | | X | 511130 | | 511130 | ? |
| 51113 | 1.1.3.b | | X | | X | Post-secondary textbooks, in electronic and other media (CAN) Post-secondary textbooks, other media (US) | Post-secondary textbooks published and stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | | X | 511130 | | 511130 | |

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Provisional Product List for NAICS 511130: Book Publishers*

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| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 1.2 | | | | | Children's Books | Books published for children and young adults (up to age 15 for the U.S. and Canada and up to age XX for Mexico) including picture books, children's reference books and educational books not intended for use in the classroom. Examples are fiction and non fiction, books, bundled book-and- toy kits, talking books. Excludes colouring books and activity books. | X | X | X | 511130 | 511131 511132 | 511130 | 32230 |
| 51113 | 1.2.1 | X | | | | Children's Books, in print | Books for children and young adults printed on paper, including large print and braille. | X | X | X | 511130 | 511131 511132 | 511130 | 32230 |
| 51113 | 1.2.2 | X | | | | Children's Books, on-line | Books for children and young adults published in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | 511131 511132 516110 | 511130 516110 | 84300 |
| 51113 | 1.2.3 | X | | | | Children's Books, in Electronic and Other Media (CAN) Children's Books, other media (US) | Books for children and young adults which are published and stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | | X | 511130 | 511131 511132 | 511130 | |
| 51113 | 1.3 | | | | | General Reference Books | Books published primarily for general reference purposes and aimed at the public at large, e.g. dictionaries, encyclopaedias, thesauruses, atlases. Excludes reference books done for the educational system, and specialized reference books. | X | X | X | 511130 511120? 511110? 511140? | 511131 511132 | 511130 516110 | 32220 32240 |
| 51113 | 1.3.1 | X | | | | General Reference Books, in print | General Reference books printed on paper, including large print and braille. | X | X | X | 511130 | 511131 511132 | 511130 | 32220 32240 |
| 51113 | 1.3.2 | X | | | | General Reference Books, on-line | General Reference books published in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | 511131 511132 516110 | 511130 516110 | 84300 |
| 51113 | 1.3.3 | X | | | | General Reference Books in Electronic and Other Media (CAN) General Reference Books, other media (US) | General Reference books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | X | X | 511130 | 511131 511132 516110 | 511130 | |
| 51113 | 1.4 | X | | | | Professional, Technical and Scholarly Books | Specialized books containing research, advanced knowledge and/or information aimed at the academic and research community, or used by individuals in the practise of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals. Includes specialized reference books. | X | X | X | 511130 | 511131 511132 | 511130 | 32230 |
| 51113 | 1.4.a | | X | | X | Professional and Technical Books | Specialized books containing research, advanced knowledge and/or information used by individuals in the practise of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals. Includes specialized reference books. | X | | X | 511130 | | 511130 | 32230 |

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| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 1.4.b | | X | | X | Scholarly Books | Specialized books containing research, advanced knowledge and/or information aimed primarily at the academic community. These books are generally published by university presses, research institutes and learned societies. Includes specialized reference books. | X | | X | 511130 | | 511130 | 32230 |
| 51113 | 1.4.1. | X | | | | Professional, Technical and Scholarly Books, in print | Professional, technical and scholarly books printed on paper, including large print and braille. | X | X | X | 511130 | 511131 511132 | 511130 | 32230 |
| 51113 | 1.4.1.a | | X | | X | Professional and Technical Books, in print | Professional and technical books printed on paper, including large print and braille | X | | X | 511130 | | 511130 | 32230 |
| 51113 | 1.4.1.b | | X | | X | Scholarly Books, in print | Scholarly books printed on paper, including large print and braille. | X | | X | 511130 | | 511130 | 32230 |
| 51113 | 1.4.2 | X | | | | Professional, Technical and Scholarly Books, on-line | Professional, technical and scholarly books published in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | 511131 511132 516110 | 511130 516110 | 84300 |
| 51113 | 1.4.2.a | | X | | X | Professional and Technical Books, on-line | Professional and technical books published in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | | 511130 516110 | 84300 |
| 51113 | 1.4.2.b | | X | | X | Scholarly Books, on-line | Scholarly books published in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | | 511130 516110 | 84300 |
| 51113 | 1.4.3 | X | | | | Professional, Technical and Scholarly Books, in Electronic and Other Media (CAN) Professional, Technical and Scholarly Books, other media (US) | Professional, technical and scholarly books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | X | X | 511130 | 511131 511132 | 511130 | ? |
| 51113 | 1.4.3.a | | X | | X | Professional and Technical Books, in Electronic and Other Media (CAN) Professional and Technical Books, other media (US) | Professional and technical books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | | X | 511130 | | 511130 | ? |
| 51113 | 1.4.3.b | | X | | X | Scholarly Books, in Electronic and other media (CAN) Scholarly Books, other media (US) | Scholarly books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | | X | 511130 | | 511130 | ? |
| 51113 | 1.5 | X | | | | Adult Trade Books | Books of general interest published for consumption by the adult public at large. Includes literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc. | X | X | X | 511130 | 511131 511132 | 511130 | 32230 |
| 51113 | 1.5.1 | X | | | | Adult Trade Books, in print | Adult trade books printed on paper, including large print and braille. | X | X | X | 511130 | 511131 511132 | 511130 | 32230 |
| 51113 | 1.5.1.a | | X | | | Adult Trade Books, in print, mass market paperback | Adult trade books printed on paper, in mass market paper back. | X | | X | 511130 | | 511130 | |

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| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 1.5.1.b | | X | | | Adult Trade Books, in print, softcover paperback | Adult trade books, printed on paper, in softcover paperback. | X | | X | 511130 | | 511130 | |
| 51113 | 1.5.1.c | | X | | | Adult Trade Books, in print, hardcover | Adult trade books, printed on paper, in hardcover. | X | | X | 511130 | | 511130 | |
| 51113 | 1.5.2 | X | | | | Adult Trade Books, on line | Adult trade books produced in a digital file which can be accessed or downloaded over the Internet. | X | | X | 511130 516110 | 511131 511132 516110 | 511130 516110 | 84300 |
| 51113 | 1.5.3 | X | | | | Adult Trade Books, in electronic and other media (CAN) Adult Trade Books, other media (US) | Adult trade books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform. | X | X | X | 511130 | 511131 511132 | 511130 | |
| 51113 | 1.5.3.a | | | | X | Adult trade Books, Audio | Adult trade books published in audio format on a physical media. | X | | X | | | 511130 | |
| 51113 | 1.5.3.b | | | | X | Adult trade Books, Other media except audio | Adult trade books published on a physical media in a format other than audio. | X | | X | | | 511130 | |
| 51113 | 2 | X | | | | Sale or Licensing of Rights | Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded. | X | X | X | 511130 511120 511110 511140 | 511131 511132 511111 511112 511121 511122 511141 511142 5112 515 | 511130 511120 511110 511140 | 7334 |
| 51113 | 2.a | | | | X | Sale or Licensing of Rights.-Textbooks. | Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a textbook, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded. | X | | X | | | 511130 | |

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| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 2.b | | | | X | Sale or Licensing of Rights.-Children's Books. | Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a children's book, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded. | X | | X | | | 511130 | |
| 51113 | 2.c | | | | X | Sale or Licensing of Rights.-General Reference Books. | Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a general reference book, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded. | X | | X | | | 511130 | |
| 51113 | 2.d | | | | X | Sale or Licensing of Rights.-Professional, Technical and Scholarly books | Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a professional, technical or scholarly book, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded. | X | | X | | | 511130 | |

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| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 2.e | | | | X | Sale or Licensing of Rights, Adult Trade Books | Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from an adult trade book for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded. | X | | X | | | 511130 | |
| 51113 | 2.f | | | | X | Sale or Licensing of Rights, Other | Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a published material other than books for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded. | | | X | | | 511130 511110 511120 511140 | |
| 51113 | 3 | X | | | | Periodical Publishing | Publications issued at fixed intervals, less often than daily and more often than annually, usually on a weekly or monthly basis. Examples are general interest magazines; business and professional newsletters and reports; and scholarly or academic journals. These may be published in printed, on-line, electronic or other media versions, and are sold in single copy or on a subscription basis. | X | X | X | 511130 511120 511110 511140 | 511121 511122 511131 511132 511111 511112 | 511130 511120 511110 511140 | 32300 32400 |
| 51113 | 4 | X | | | | Newspaper Publishing | Publications generally published daily, weekly, or at other regular intervals that provide news, editorials, features, and other information of current public interest and that usually carry advertising. Traditionally published on newsprint, newspapers may be published in print, on line, and in electronic or other media. Both subscription and single copy sales are included. | X | X? | X | 511130 511110 511120 | 511111 511112 | 511130 511110 511120 | 32300 32400 |

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| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 5 | X | | | | Mailing lists | Lists of names and addresses of individuals, businesses, etc. These lists are usually rented or sold for one time or limited use and are frequently produced on labels. | X | X? | X | 511130 511140 511120 511110 | 511141 511142 511131 511132 | 511130 511140 511120 | 84300 |
| 51113 | 6 | X | | | | Directories | Collections of systematically organized information. Descriptive information on persons, organizations, publications, or other entities may also be included. Some examples are telephone directories, business and trade directories, and municipal and city directories. | X | X | X | | | 511130 511140 511120 511110 | |
| 51113 | 7 | X | | | | Databases and other collections of information | Collections of data or bodies of information in which the primary content is other than contact information. These are usually designed and organized for rapid retrieval by computer. Custom designed databases are included. | X | X | X | | | 511130 511140 511120 511110 | |
| 51113 | 8 | X | | | | Other Publishing | Publishing of items such as calendars, catalogues, colouring books, diaries and time schedulers, maps, greeting cards, standardized tests, etc. | X | X | X | 511130 511190 511120 511110 | 511191 511192 | 511130 511190 511120 511110 | 32210 32230 32250 32520 32530 32560 32590 |
| 51113 | 9 | X | | | | Publishing Services for Others | Publishing books, periodicals, journals etc., for others (including self-publishing writers) who maintain copyright and editorial control. Vanity book publishing is included as well as technical services related to publishing, i.e editing, proofreading, content development, research and writing, and word processing. Also includes printing and distribution if these activities are provided in combination with the activities listed above. | X | X | X | 511130 561410 511120 511110 511140 | 511131 561410 541934 511111 511112 511127 511122 | 511130 561410 511120 511110 511140 | 86910 85990 |
| 51113 | 10 | X | | | | Printing Services for Others | Printing services for other publishers and clients. Includes printing for books, magazines, newspapers, journals, brochures, newsletters, posters, etc. | X | X | X | 511130 323113 323114 323115 323116 323119 323120 | 323110? | 511130 323113 323114 323115 323116 323119 323120 | 86921 |
| 51113 | 11 | X | | | | Resale of Merchandise | Resale of merchandise by way of Wholesale (including Exclusive Agency/Distribution); and Retail. Generally refers to book resale, but may include non-book items. Excludes the sale of the publishers own titles, which should be included under products 1 to 5. | X | X | X | 511130 414420 418990 419140 451210 454110 | 433420? 433430? 433430? 465310? | 511130 414420 418990 419140 451210 454110 | 62351 62151 62451 61151 61251 |
| 51113 | 11.a | | X | | | Wholesale Services | Resale of book and non-book merchandise by way of wholesale, including by Exclusive Agency/Distribution. Excludes the sale of the publishers own titles, which should be included under products 1 to 5. | X | X | X | 511130 414420 419140 | | 511130 414420 419140 | 61151 61251 |

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| | | | Can | Méx | US | | | Can | Méx | US | Can | Méx | US | |
| 51113 | 11.b | | X | | | Non-exclusive Wholesale | Resale of book and non-book merchandise on a non-exclusive wholesale basis. The wholesaler takes title to the merchandise, but generally does no marketing. Excludes the sale of the publishers own titles, which should be included under products 1 to 5. | X | X | X | 511130 414420 | | 511130 414420 | 61151 61251 |
| 51113 | 11.c | | X | | | Exclusive Agency/Distribution | Resale or distribution of works published by another firm, foreign or domestic, on an exclusive basis, and in a given territory. This is done under a written agreement, whereby the exclusive agent either takes title, or takes the merchandise on consignment, and generally assumes responsibility for marketing, publicity, selling, warehousing and fulfillment. A right of return is often included. | X | | X | 511130 414420 419140 | | 511130 414420 419140 | 61151 61251 |
| 51113 | 11.d | | X | | | Retail | Resale of book and non-book merchandise on a retail basis. Excludes retail and website sales of publishers own titles, which should be included under products 1 to 5. | X | X | X | 511130 451210 454110 | | 511130 451210 454110 | 62351 62151 62451 |
| 51113 | 12 | | X | | | Fulfillment Services | Third party distribution services, done under contract, which normally includes warehousing, processing of orders, shipping, billing and collection of money. Here the party does no marketing. | X | X | X | 511130 561490 414420 | 511130 561490 43 | 511130 561490 414420 | 86990 |
| 51113 | 13 | | X | | | Marketing Services | Sales promotion and marketing, usually done on a fee or percentage of sales basis. Fulfillment is not included here. | X | X | X | 511130 5418 | 54 | 511130 5418 | 83610 |
| 51113 | 14 | X | | | | Consulting Services | Consulting services in relation to book publishing. Includes advice given on how to prepare a book. | X | X | X | 511130 5416 | 511131 511132 5416? | 511130 5416 | 831? |
| 51113 | 15 | X | | | | Training Services In Relation to Book Publishing | Training services in relation to book publishing. Includes workshops in relation to book publishing. | X | X | X | 511130 611690 | 511131 511132 | 511130 611690 | 92900? |
| 51113 | 16 | X | | | | Advertising Space | The sale of advertising space in books, newspapers or periodicals. Includes on-line advertising space and may include design. | X | X | X | 511130 511110 511120 | 511131 511132 511111 511112 511121 511122 511141 511142 517? 516? 515? | 511130 511110 511120 | 83690? |

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